



*The ABC's of the Real Treat! © 2004-2007  
Nourishing young minds to eat good food!*

Brought to you by  
NEWFOUNDCARE Building Healthy Businesses

**Donation of The ABC's of the Real Treat!  
program for a group of children of your choice**

Dearest donor:

The ABC's of the Real Treat! is a full interactive new-media program designed to enlighten children about the environment, healthy eating and literacy. These three components are demonstrated by taking children on an adventurous picnic. Hundreds of children have already done this and parents, teachers and early childhood educators are all very excited in obtaining this program.

With your help, you can provide a group of children, (your choice) with the whole package of The ABC's of the Real Treat! Including:

- Delivery of 30 books, (32 full colour children's book, The ABC's of the Real Treat!)
- Plus a Facilitator's Guide including all the components for the group to conduct this wonderful program.
  - CD of The ABC's Slideshow including The ABC's Song Birds
  - Teacher's copy of the book, The ABC's of the Real Treat!
  - Facilitator's how-to guide written manual *featuring all foods used on picnic, and parental notice*

**What you'll get:**

**Your name in lights!** Well, as bold as you want your name ☺ in a formal certificate (see below) that will be placed inside of the facilitator's guide package that will be delivered to your group of choice.

Your name associated with a valuable program that teaches young children that the real treat is to eat good food; good food being real fruits and vegetables.

Your name associated with an environmental program that teaches children that real food means less packaging and wastage thrown back into the environment.

Your name associated with a literacy program that has gained recognition and support from organizations like, NLTA, Aliant Pioneers and The Rotary Read-A-Long.

Plus! the benefit of knowing you are doing the right thing – helping to nourish young minds to eat good food.

**Cost of program**

Books normally retail at \$ 10.00ea  
Facilitator's Guide normally retails at \$ 70.00ea

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For 30 Books \$300.00  
+ Facilitator's guide \$ 70.00  
+ Delivery by courier \$ 25.00

**Grand Total \$ 395.00**

**For sponsoring this program your package cost only \$325.00**

A 25.00 cheque is included for your group to purchase fruits and vegetables for their picnic!

**It's a win-win-win for everyone!**

Your payment can be supplied in the form of cash or cheque to:

Samantha Gerbeau  
Parade Street  
St. John's, NL A1C 4C8

709-753-1144  
[sgerbeau@nf.sympatico.ca](mailto:sgerbeau@nf.sympatico.ca)

Receipts will be provided for tax exemption and book keeping purposes.

Please provide an email and forwarding address.

A confirmation will be emailed to you once the package has been delivered to the group of your choice. If you would like to deliver it yourself, no problem! Your package will be sent to your own address instead☺

Your donation may even make the local news!

"Thank you" to Mercy and Presentation Sisters, Rotary Read-A-Long, Aliant Pioneers and the NLTA for all their continued support.

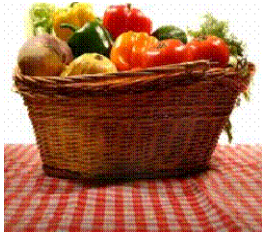
Samantha Gerbeau C. C. Dpl. A.A. P.R.

Founder of Newfoundcare and Author and Designer of *The ABC's of the Real Treat!*

*"Nourishing young minds to eat good food"*

Newfoundcare stands for Newfoundland communications, action, research and evaluation. The acronym C.A.R.E. is the overall theme that portrays the type of help offered to you as a way to look at businesses overall potential and enhance current methods of operation. Samantha Gerbeau is a writer and public relations practitioner. She provides insight through motivational speaking and training in customer service, sales, public relations, marketing, crisis communications and emergency media relations. To learn more go to [www.newfoundcare.ca](http://www.newfoundcare.ca)





# The ABC's of The Real Treat!©



This is to certify that

\_\_\_\_\_ your name here \_\_\_\_\_

donated The ABC's of the Real Treat! program to

\_\_\_\_\_ the organization's name you are donating to \_\_\_\_\_

on \_\_\_\_\_, 2007.

A sincere "*thank you*" for your support and belief in  
nourishing young minds to eat good food!